

The FCC asked for public comment on HOW to decide who to give the 833 numbers out that were requested by more than one phone company so we've put together the TOP 10 ways the FCC can decide who gets each #



### 10. Flip a Coin

That would be good if the FCC doesn't care or has no basis to make an intelligent decision. It would take 111 pounds of pennies if we used a different penny for each Set Aside number.



## 9. Staring Contest

Most people in phone companies stare at computers all day long so this shouldn't be to hard.



## 8. Arm Wrestling!

That might not be fair because some phone companies are a lot bigger than others.



#### 7. Tic Tac Toe

That won't work because sometimes it often ends in a tie.



#### 6. A Dance Off!

Nahhh... phone companies can't dance.

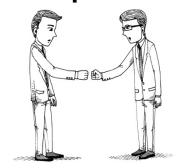


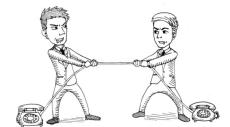
Rock Paper Scissors!No we're all required to use ROC now



4. Call in Votes like American Idol! Then we'd use a toll free number to decide toll free numbers

# Rock Paper Scissors!





- 3. Tug of War Should bigger companies or companies with more clout get all the numbers they asked for and some weaker ones get none?
- 2. How about an Auction
  Would phone companies really pay anything to get
  a number though when the customer can change
  phone companies whenever they want?

No it's the CUSTOMER that would pay something, NOT the phone company. Which brings up the most important point. We're really deciding what customer to give it to not what phone company.



1. So the number one and really *ONLY* good way to decide what CUSTOMER to give it to is with... Customer Information!

